

Beaver Dam Unified School District

Community Survey Results

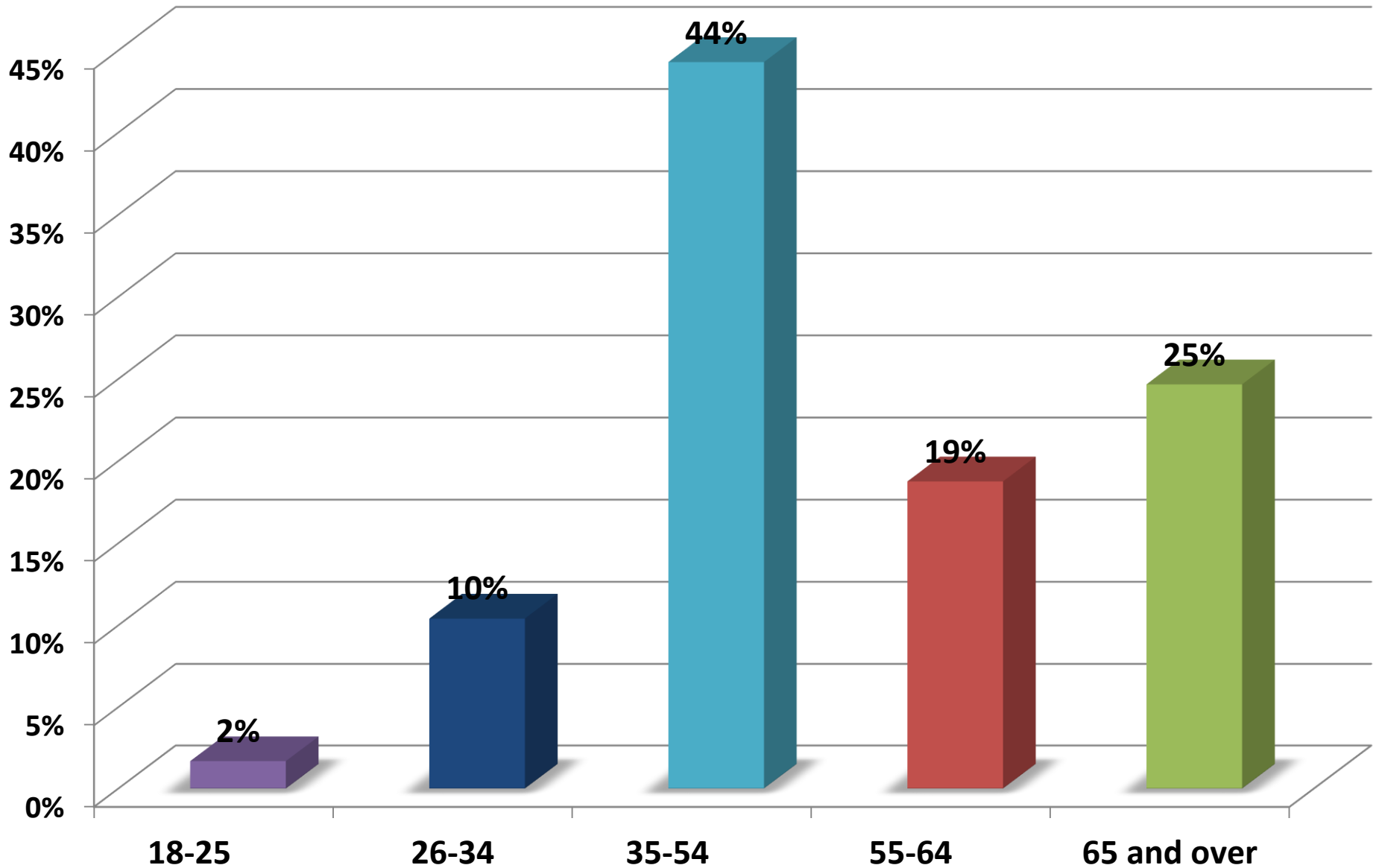
Spring 2016

Survey Summary

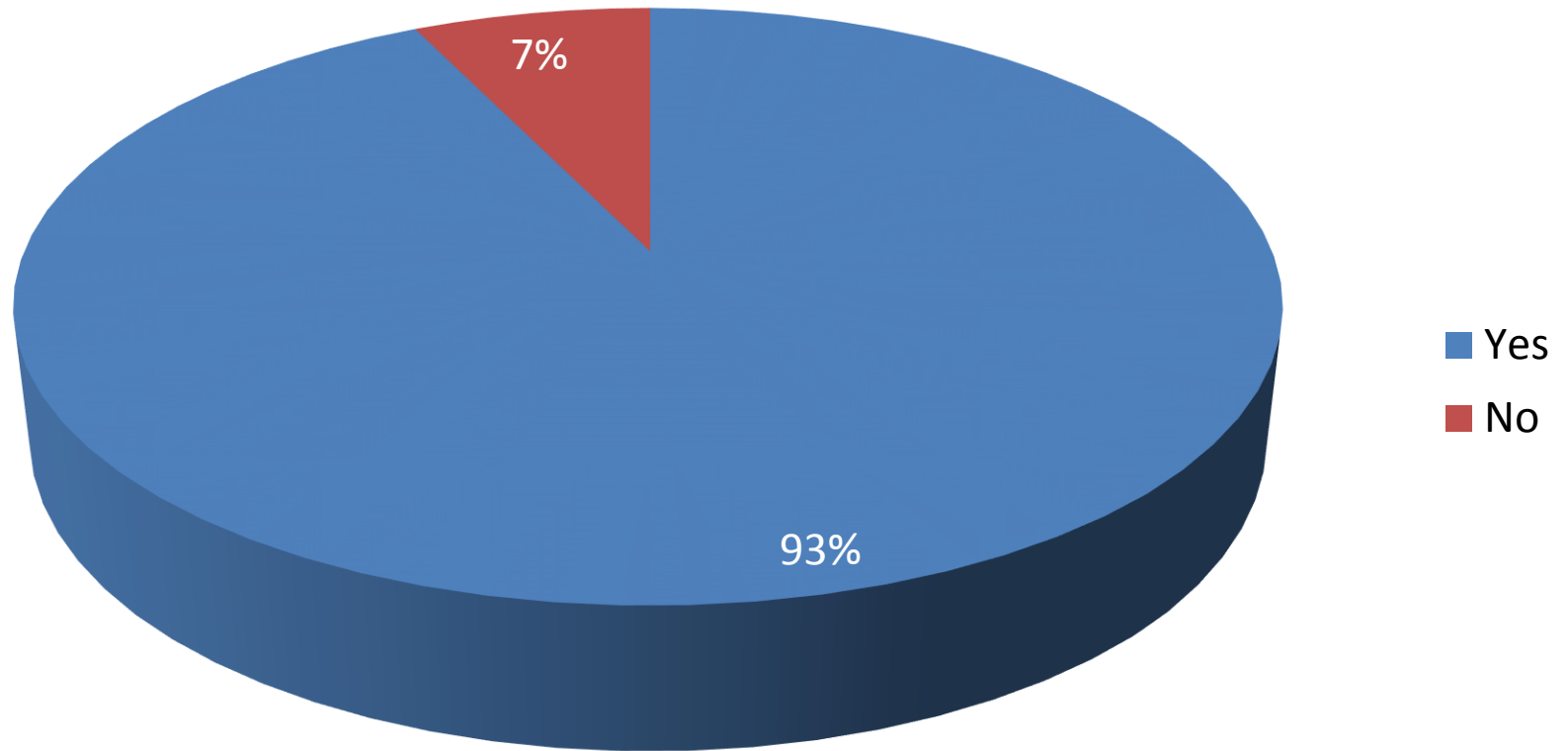
- The community survey was conducted in May of 2016.
- Residents within the District were mailed a paper survey. Each survey included a unique survey access code for those who preferred to take the survey online.
- Total responses = 1,855 (512 paper)
- Response rate = 18%
- Margin of error for the full sample +/- 2.3%

Respondent Information

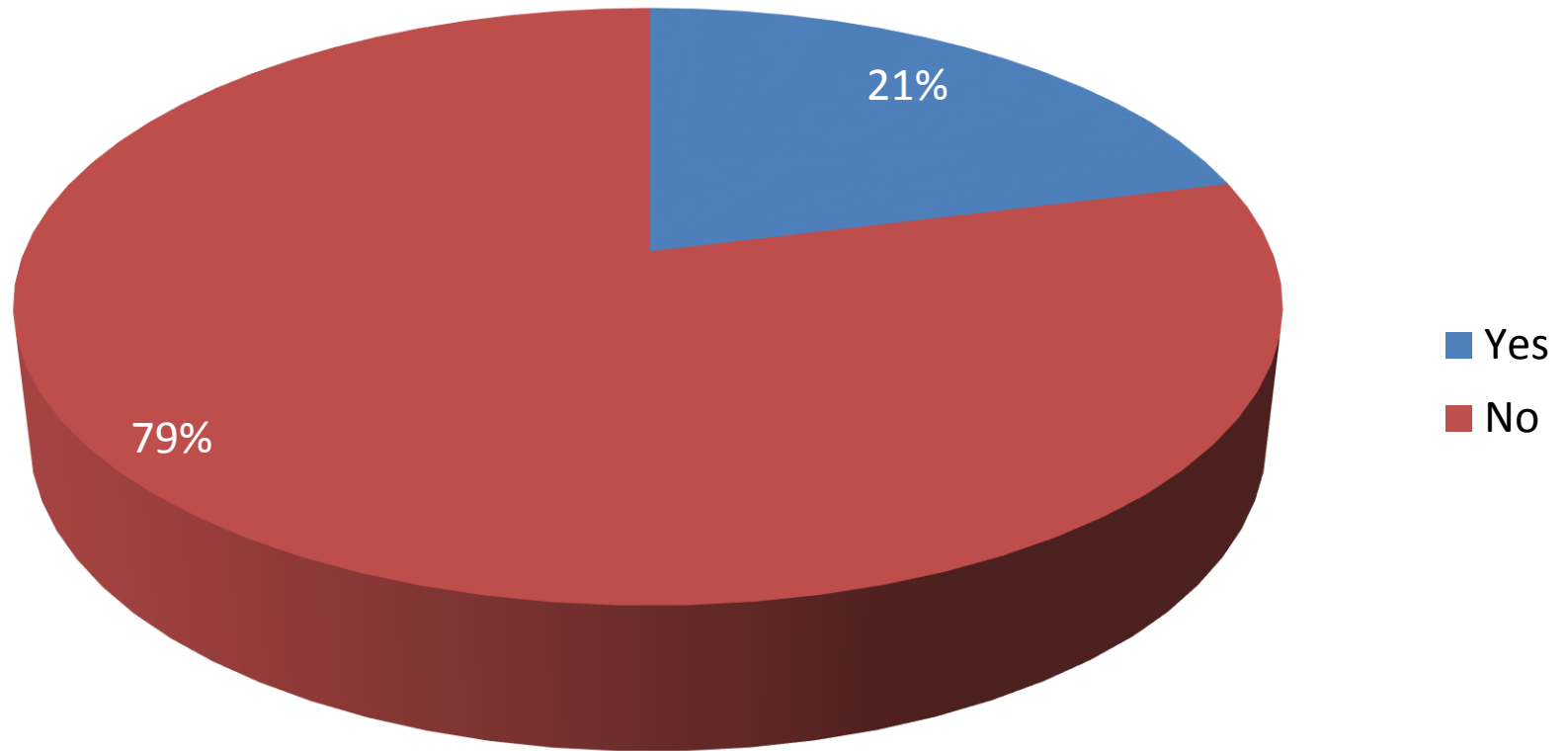
What is your age?



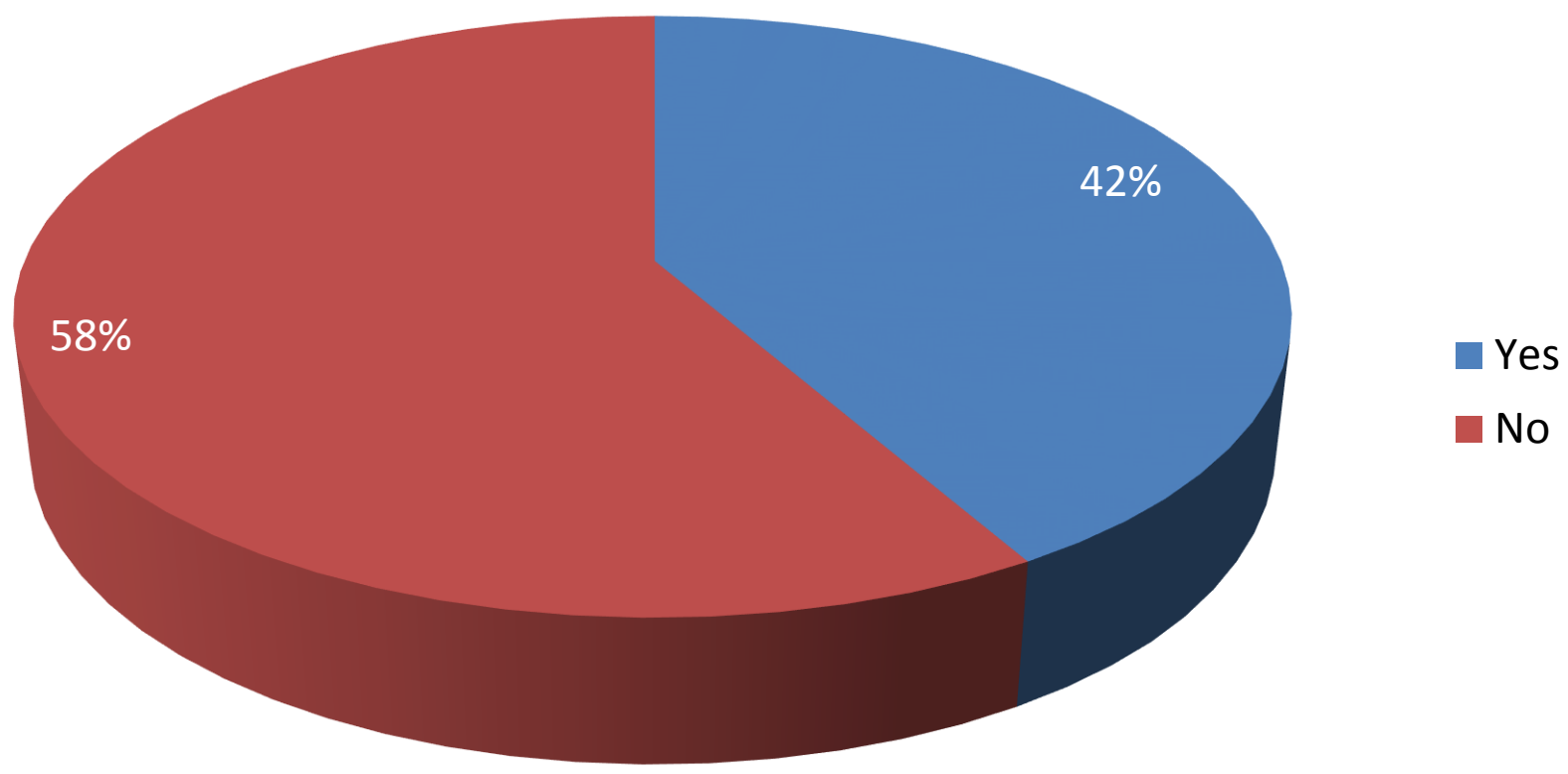
Do you live in the Beaver Dam Unified School District?



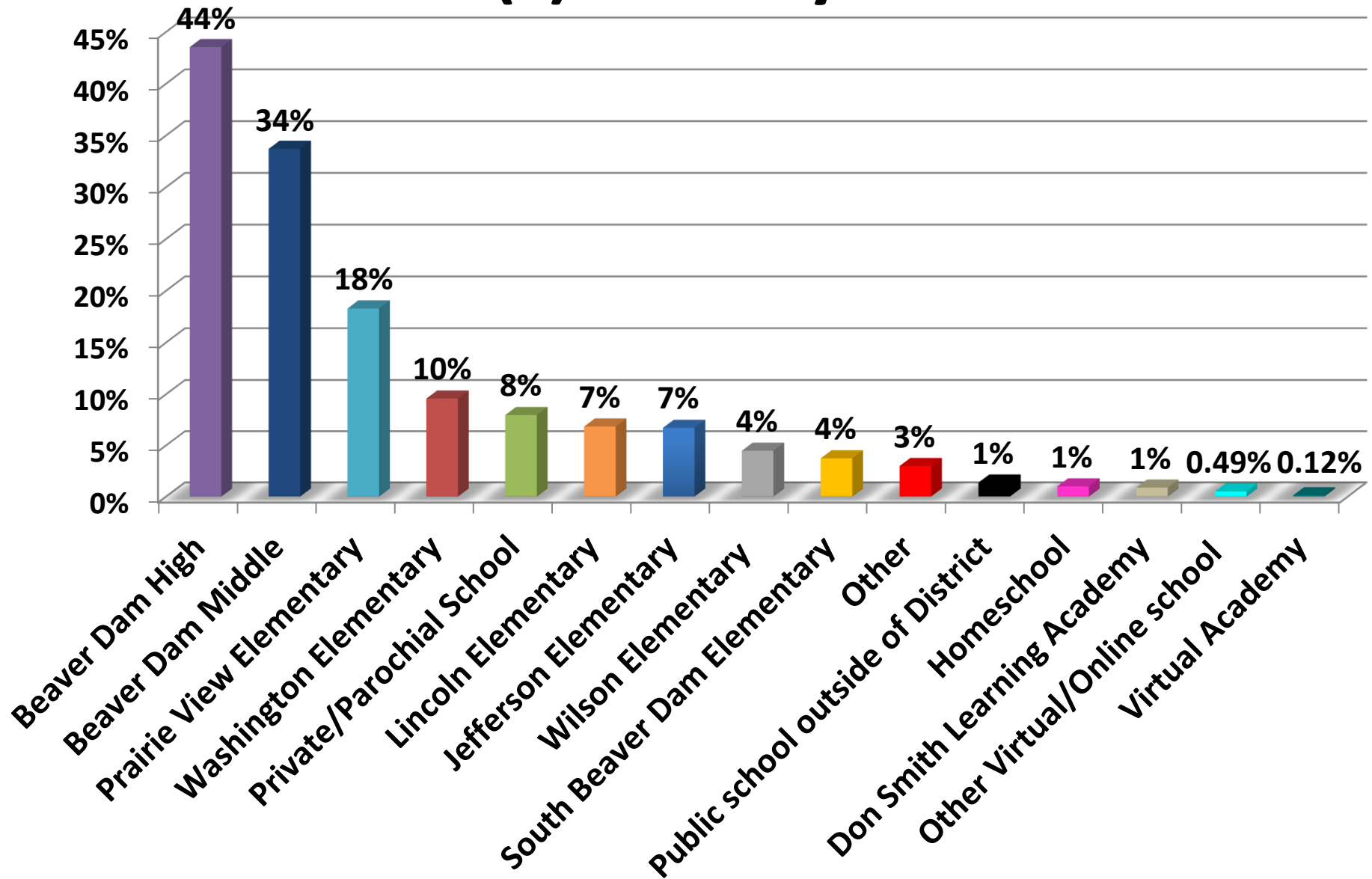
Are you an employee of the Beaver Dam Unified School District?



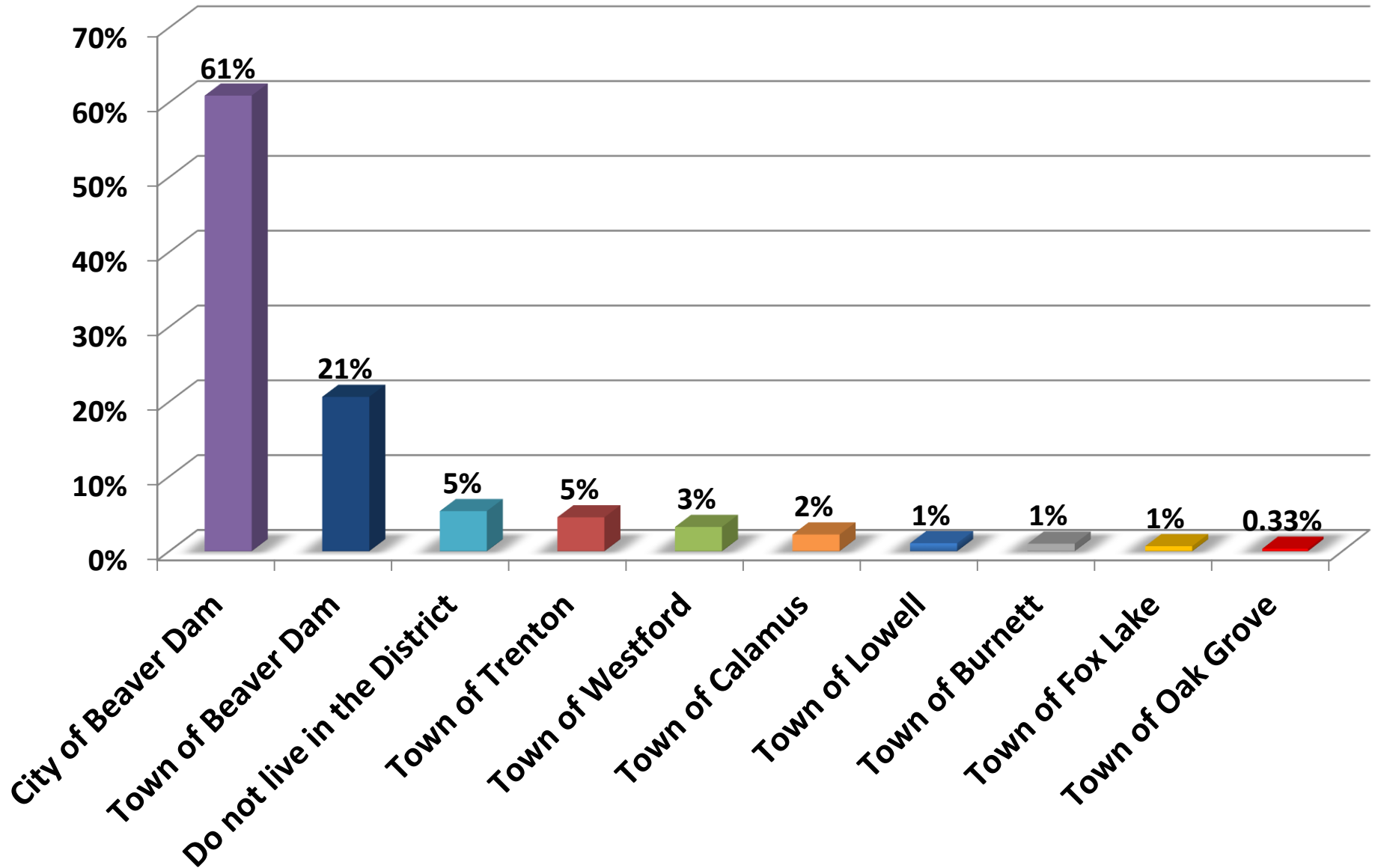
Do you currently have child(ren) attending the District?



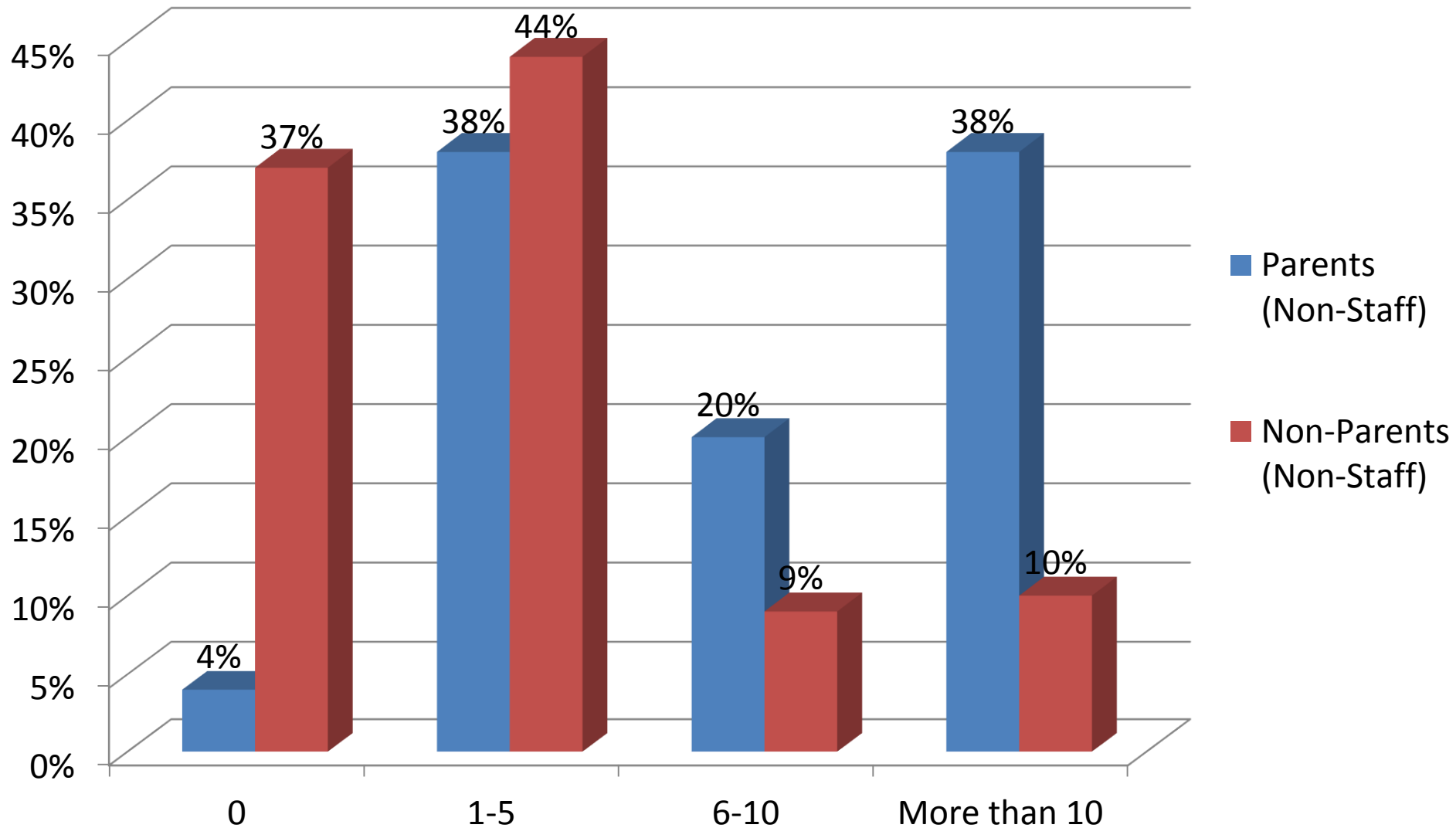
If you have school-aged children, what school(s) do they attend?



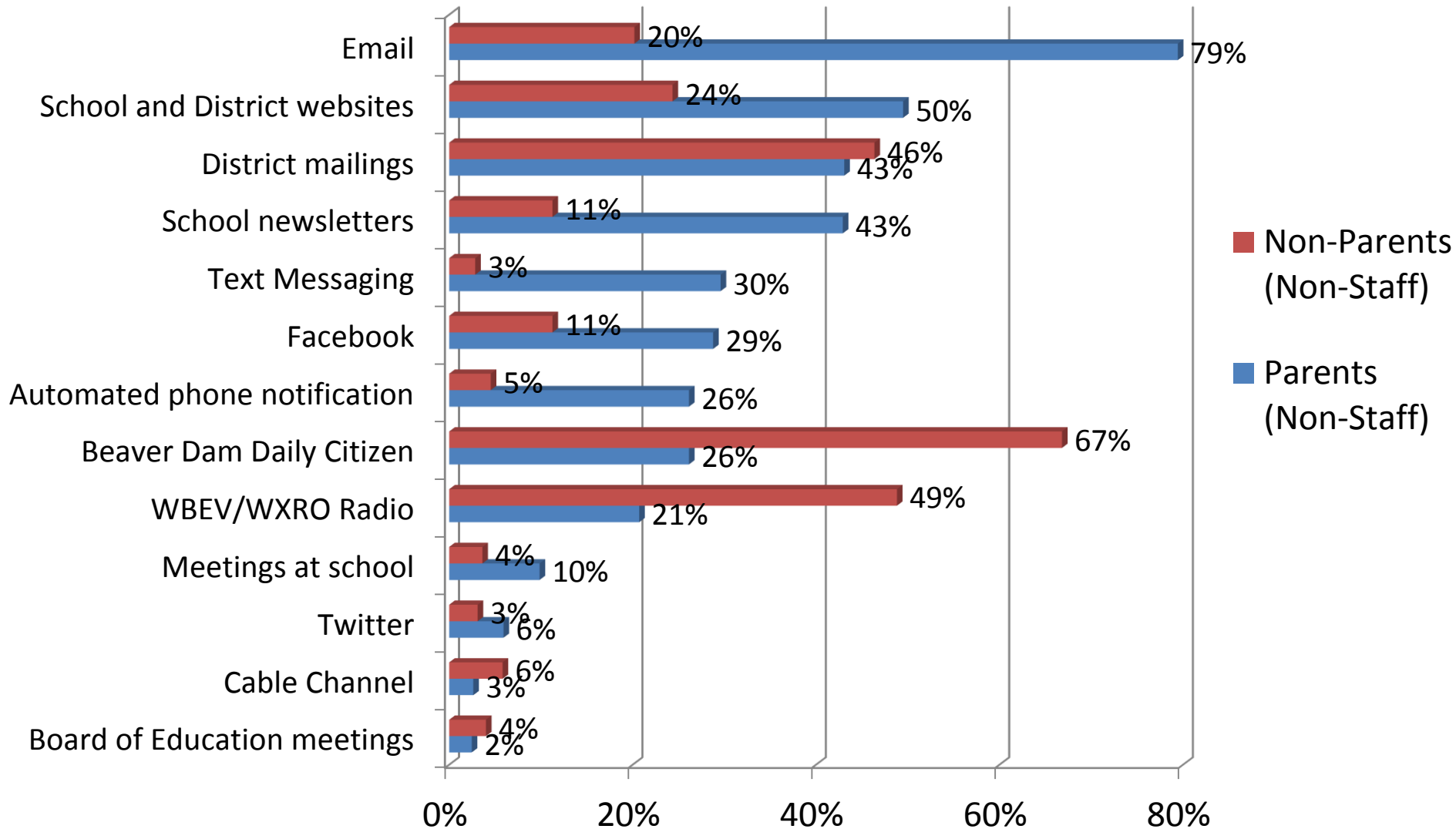
In which city or township do you reside?



How often have you attended an event in our school district in the past year?



How would you like to receive school/District information?



The Beaver Dam Difference

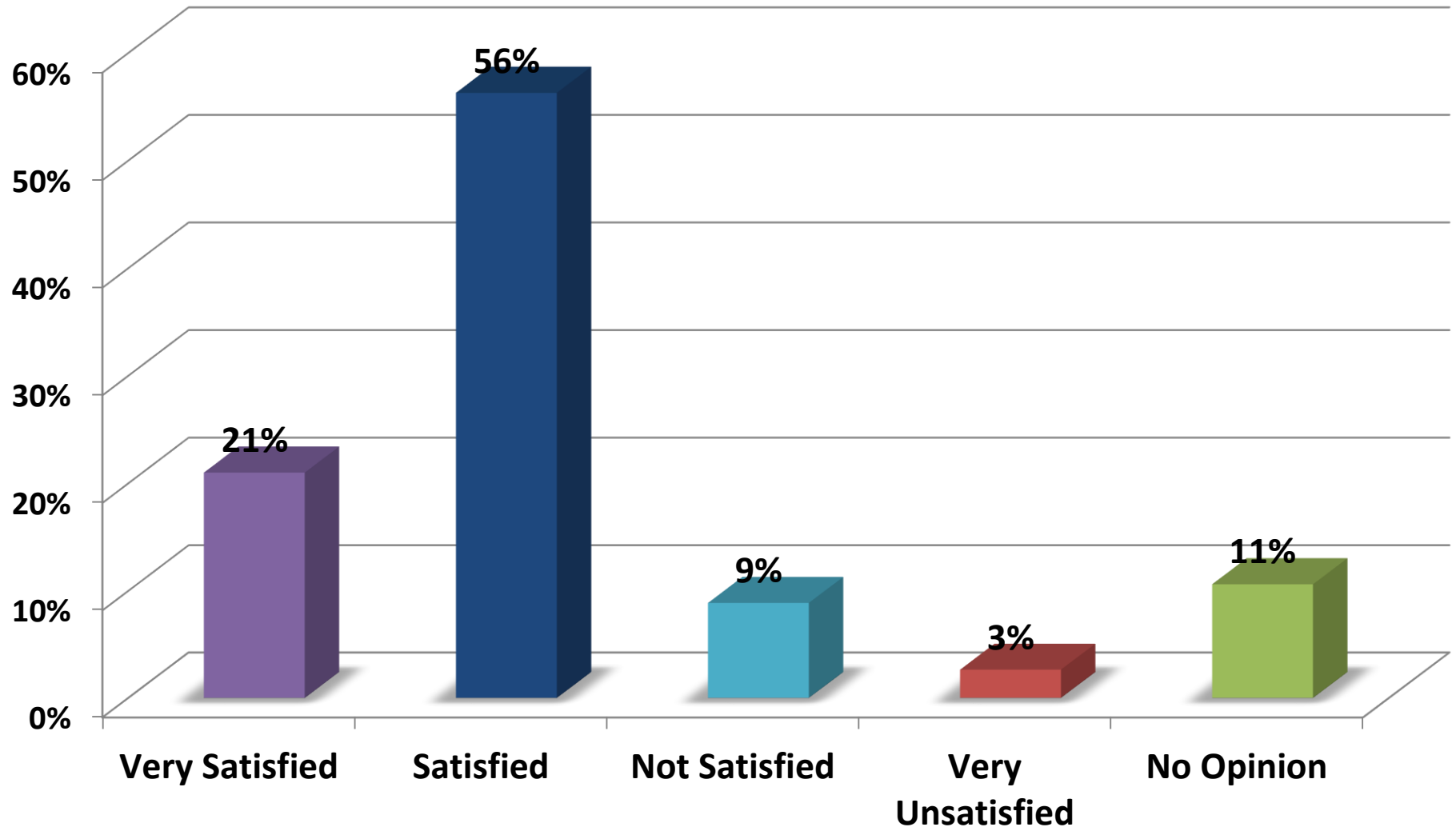
How well are we doing in each of the following areas?

Great (4), Good (3), Fair (2), Poor (1)

Item	All Residents	Staff Residents	Parent Residents (Non-Staff)	Non-Parent Residents (Non-Staff)
Delivering a high-quality educational experience	3.01	3.17	2.92	3.00
Keeping the public informed	2.94	3.16	2.92	2.87
Preparing students for life after high school	2.90	2.99	2.86	2.88
Providing a welcoming environment	2.90	2.96	2.88	2.88
Providing opportunities for community input	2.90	3.11	2.89	2.82
Building pride in our community	2.88	2.91	2.83	2.90
Spending tax dollars wisely	2.86	3.00	2.90	2.77

Overall, how satisfied are you with the Beaver Dam Unified School District?

(All Respondents)



Facility Planning Background

The comprehensive facility study completed in 2011 by Plunkett Raysich Architects identified critical facility needs throughout the District. To date, the District has completed \$10 million of the priority 1 projects, including:

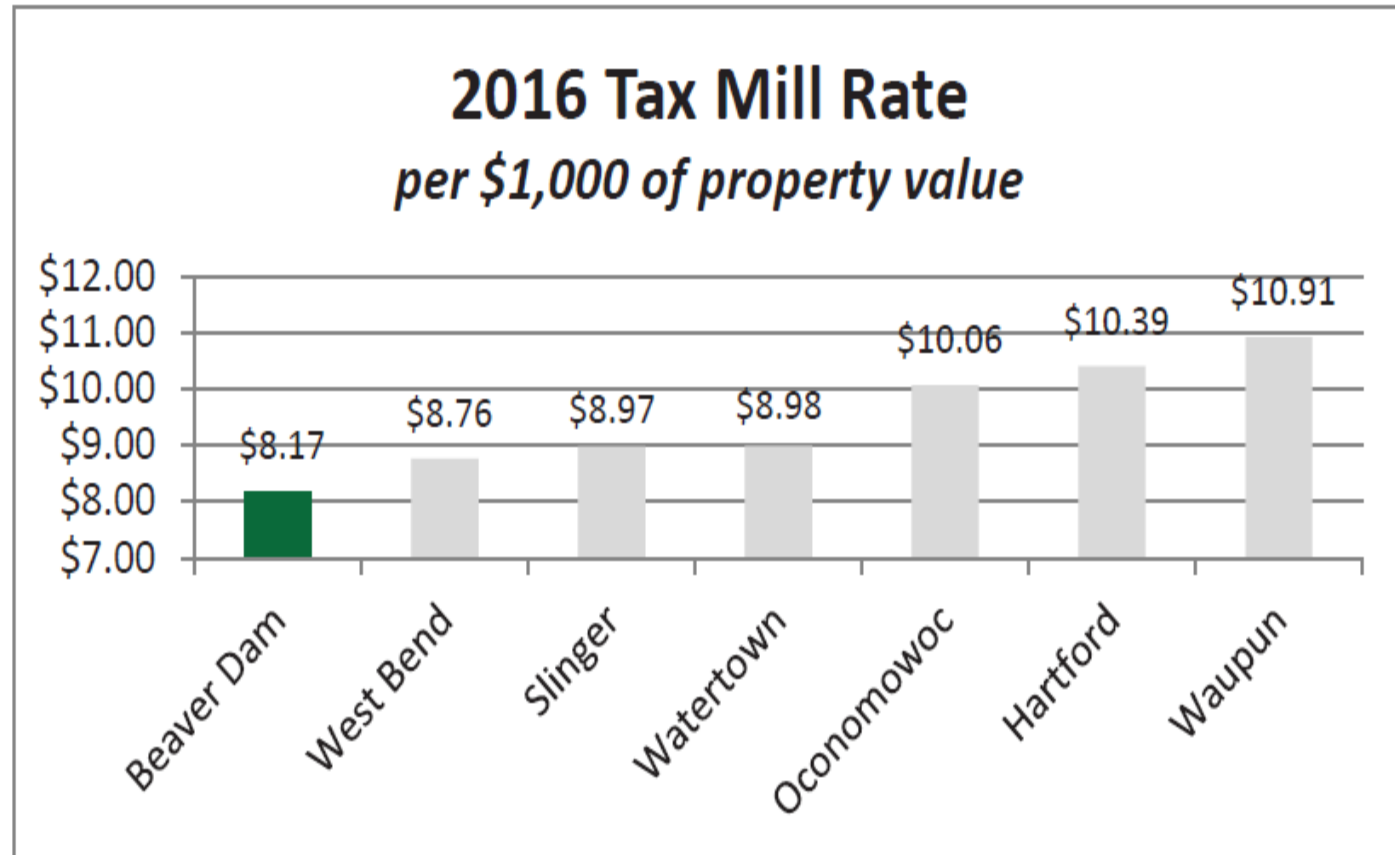
- Upgraded the District-wide technology infrastructure
- Added 6 classrooms onto Prairie View Elementary
- Replaced roof sections
- Repaired parking lots
- Remodeled the high school science-wing (as seen below left)
- Upgraded heating, cooling and electrical systems at our middle school (as seen below right)



It has been over 20 years since the community made an investment in our schools through a referendum. While the District continues to work hard and make cuts in order to balance its operating budget, we cannot fund the remaining projects without district taxpayers supporting a referendum.

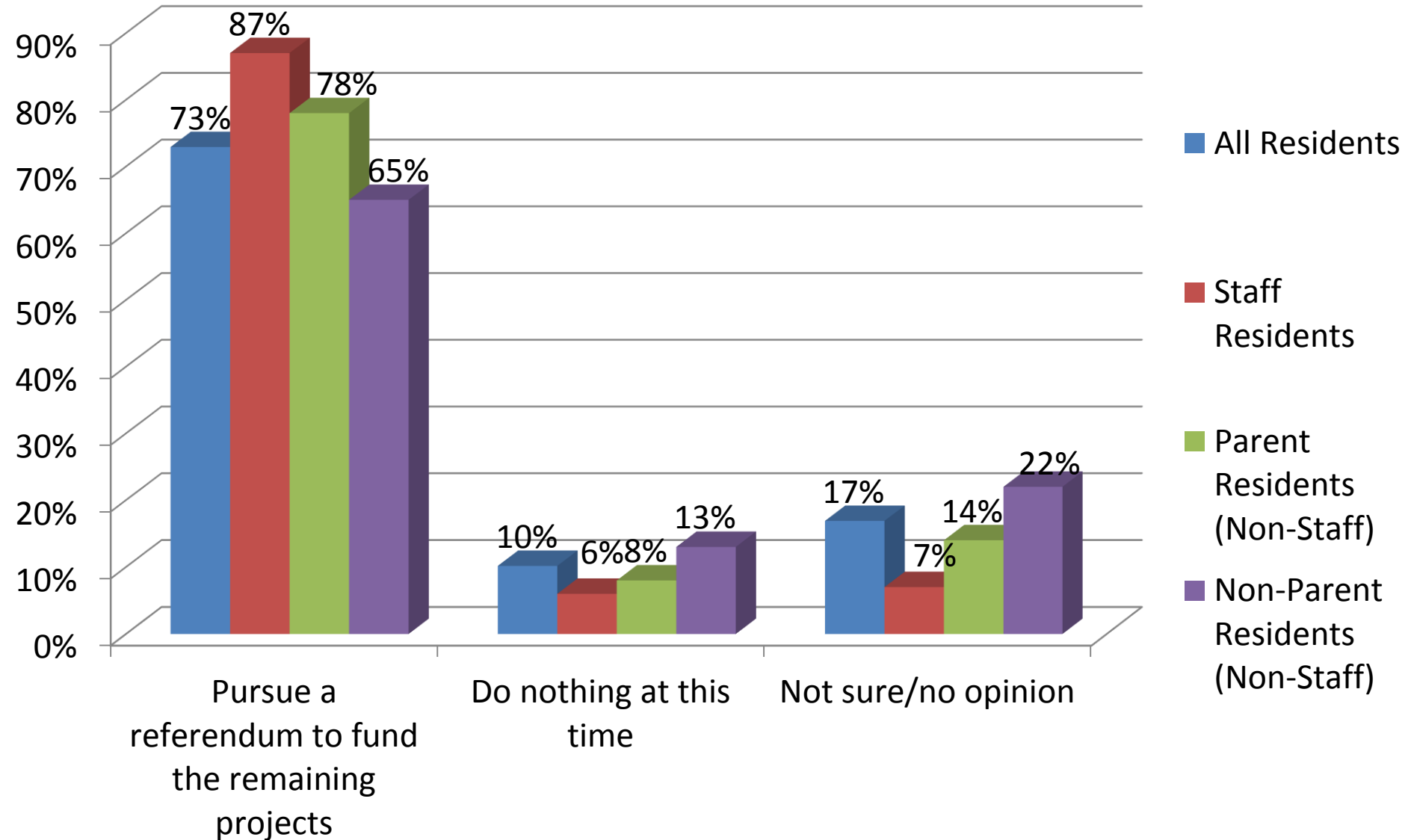


Beaver Dam tax mill rate, which is used to calculate property taxes, is among the lowest in this region.



Source: 2016 Wisconsin Department of Instruction Data Warehouse

What advice would you give the Board of Education?



**What might be included in the
referendum?**

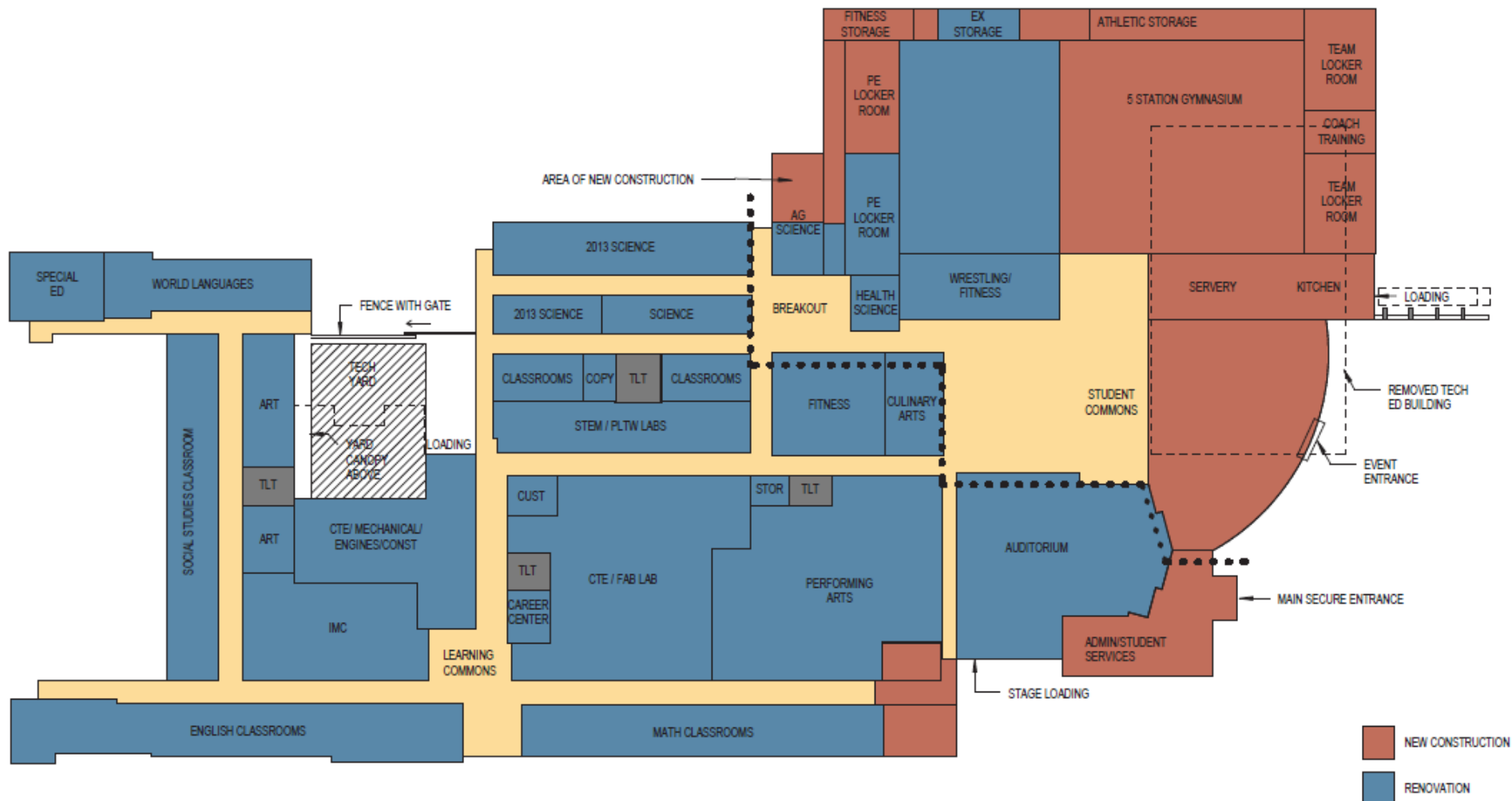
How likely would you be to support a plan to...

Very likely (3), Somewhat likely (2), Not likely (1)

Item	All Residents	Non-Parent/Non-Staff Residents
improve school safety and security at all schools (\$2.2 million)	2.62	2.54
address high school infrastructure/accessibility needs (\$6.2 million)	2.53	2.43
renovate the high school career and technical education and manufacturing classroom areas (\$15.9 million)	2.44	2.32
renovate the high school general education and music classrooms (\$13.9 million)	2.43	2.28
renovate the cafeteria and kitchen area (\$4.9 million)	2.39	2.25
expand/remodel the high school gym space, locker room areas and add outdoor restrooms (\$5.8 million)	2.30	2.12

Comprehensive Plan

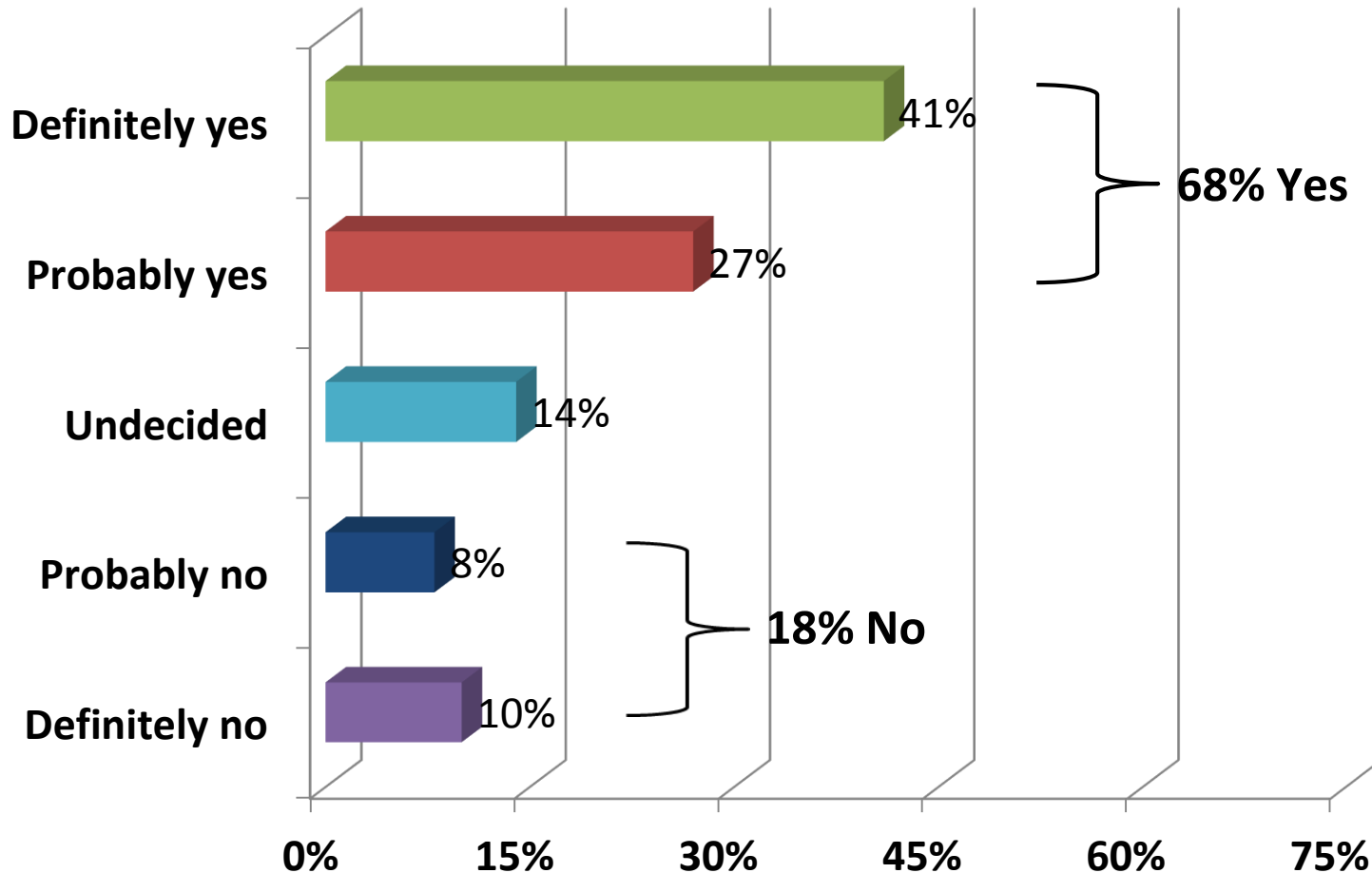
The image below is a conceptual plan of the proposed high school projects. The proposed comprehensive plan would include all of the high school projects identified in this survey as well as the District-wide safety and security updates. The total cost of the comprehensive plan is \$48.9 million.



Would you support a \$48.9 million referendum for the comprehensive plan?

Representing an estimated mill rate increase \$1.68 for each \$1,000 of assessed property value (\$168 for each \$100,000 of assessed property value) for the duration of the 20 year bond.

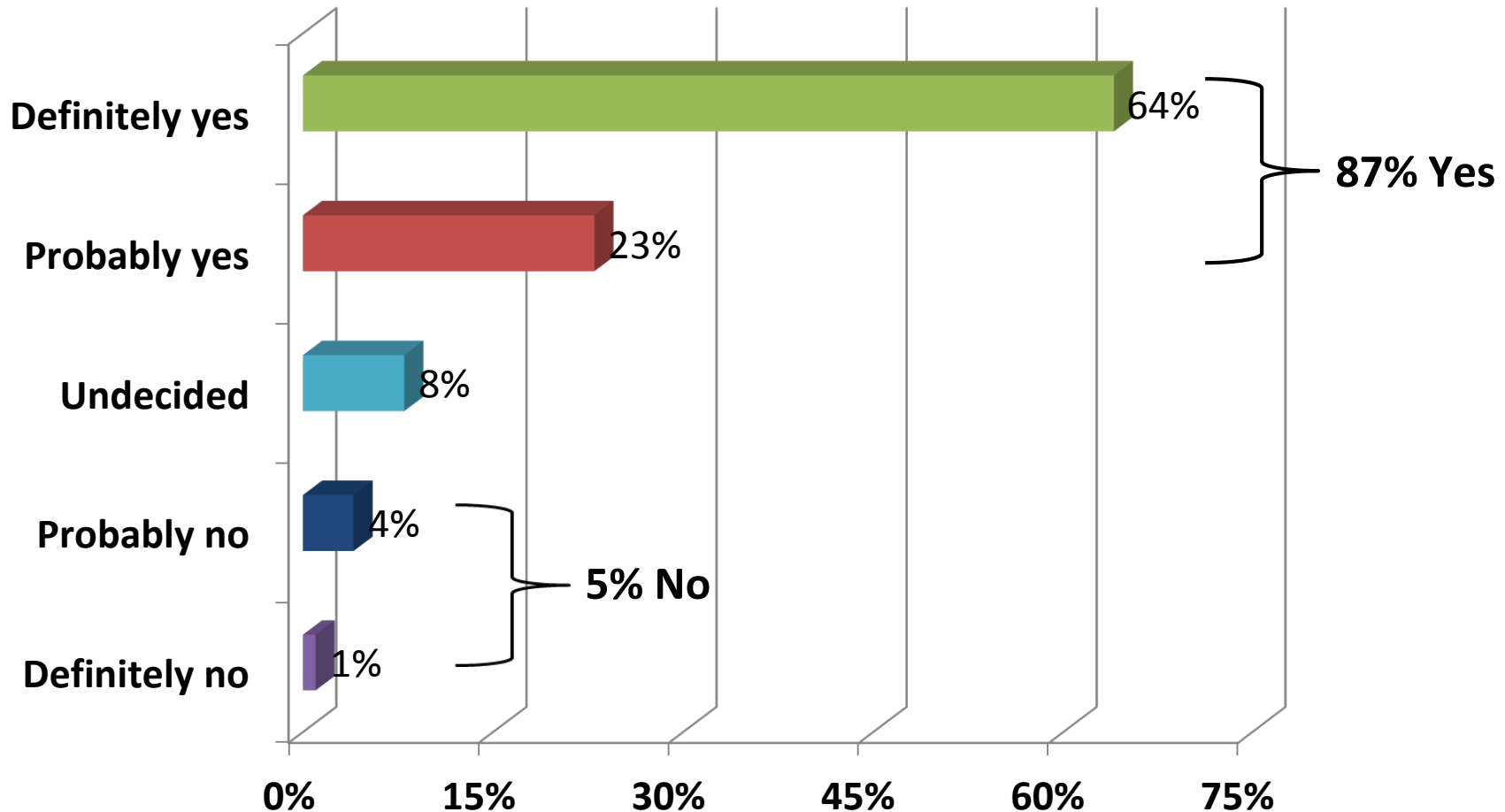
All Residents



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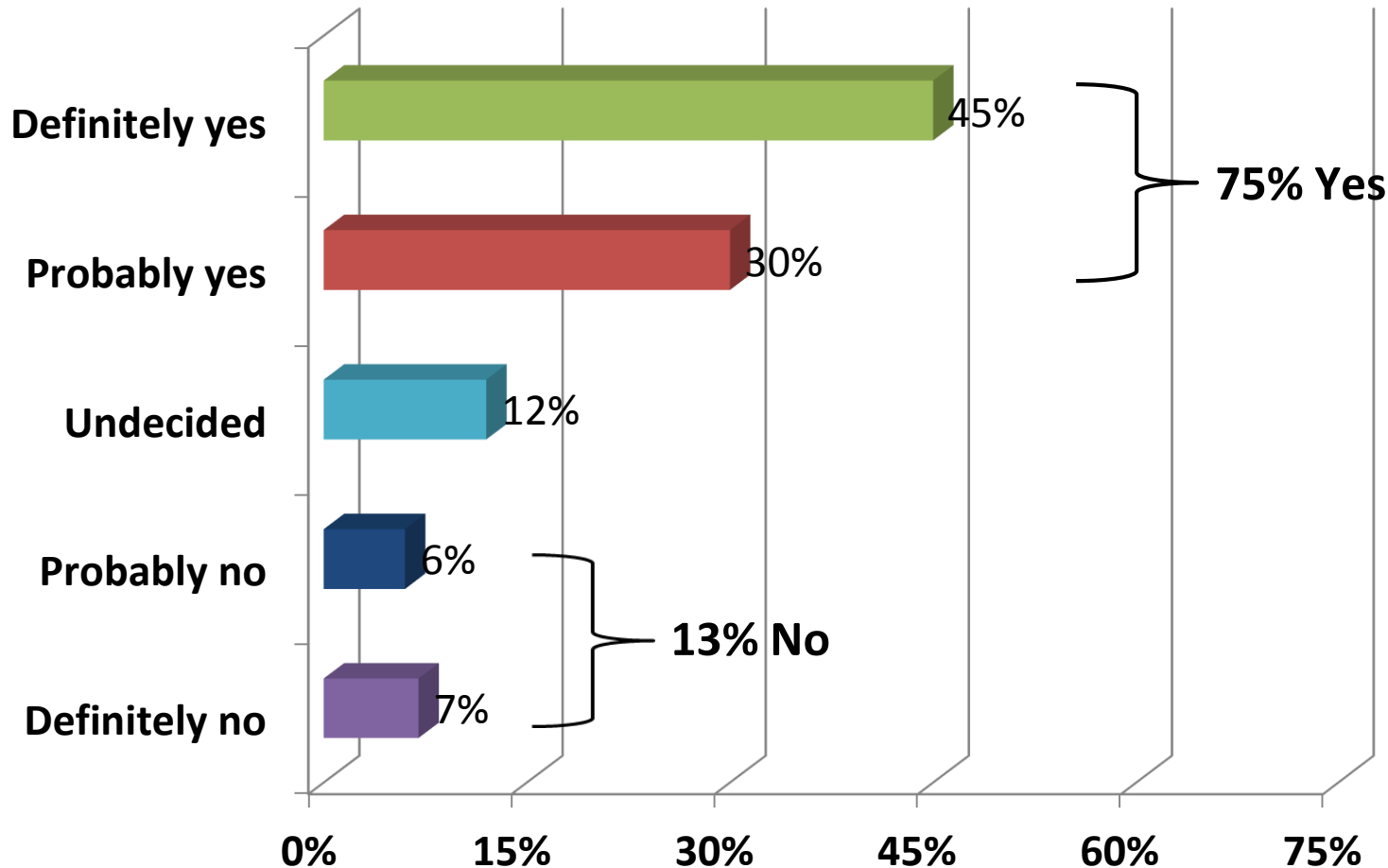
Staff Residents



Would you support a \$48.9 million referendum for the comprehensive plan?

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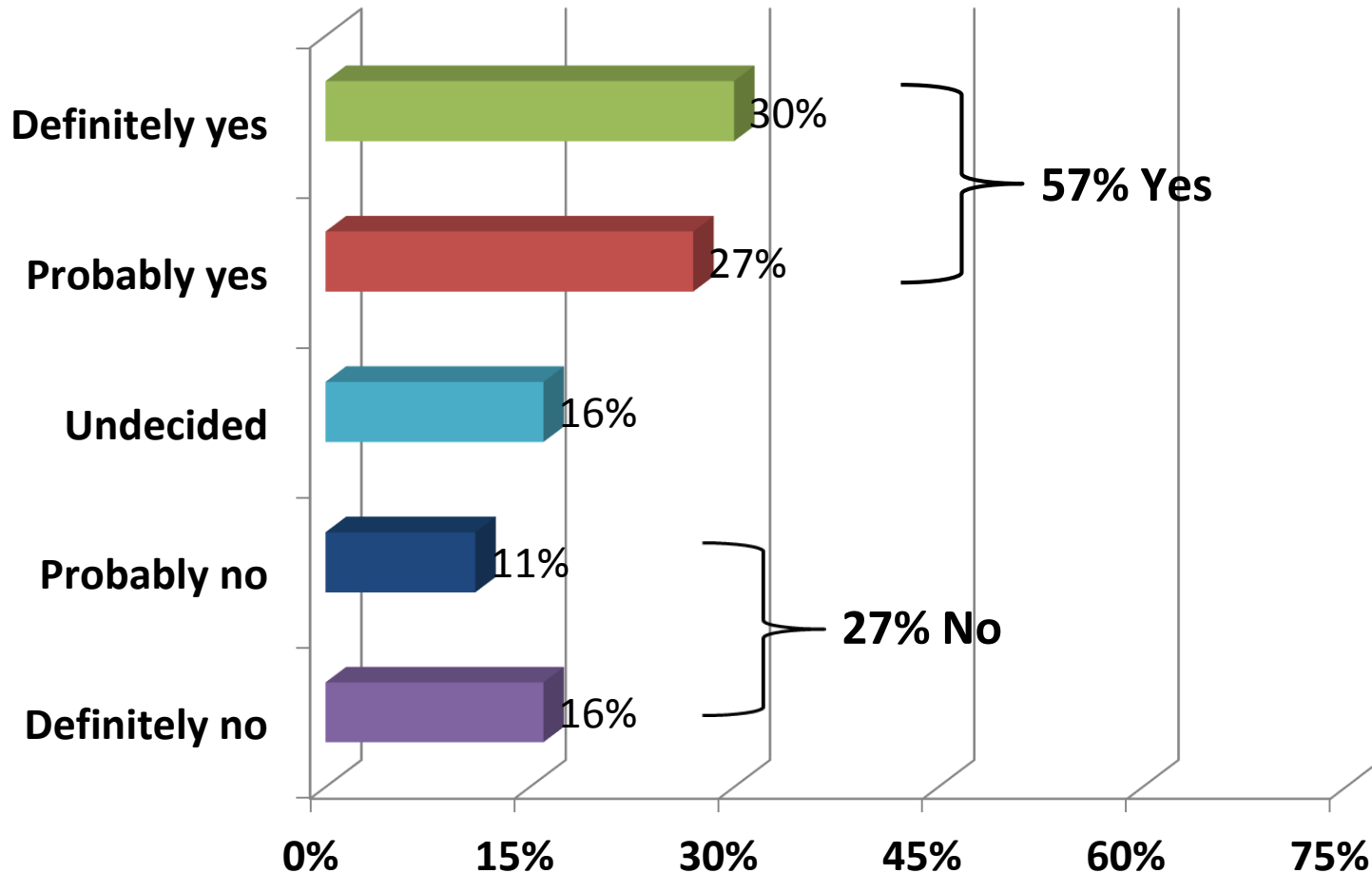
Parent Residents (Non-Staff)



Would you support a \$48.9 million referendum for the comprehensive plan?

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Non-Parent Residents (Non-Staff)



Thank you!